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About Worldwise

Worldwise believes that sustainable living is easier when it's a natural choice. Brands such as SmartyKat®, TrustyPup®, Petlinks®, goDog®, Hear Doggy!®, SHERPA®, Guaranteed On Board®, and kathy ireland® Loved Ones constantly evolve to provide innovative, solution-based and proprietary product designs that make it easy and affordable for you to satisfy your pet's most important needs.

Worldwise, Inc. Announces Investment and Grand Opening of Shanghai Warehouse and Distribution Center

New Shanghai Warehouse Will Improve Delivery Times, Access and Efficiencies Serving International Customers

FOR IMMEDIATE RELEASE NOVEMBER 16, 2016

NOVATO, CA - (November 16, 2016) <u>Worldwise</u>, Inc., an industry leader of smart, stylish, and environmentally responsible pet products and solutions, announces the company's investment in and official grand opening of a **new state of the art warehouse and distribution center in Shanghai, China**.

This new distribution center is uniquely positioned to offer international customers the benefit of being able to pick up innovative and best selling products across Worldwise's growing portfolio of globally popular brands such as Petlinks®, goDog®, SmartyKat®, SHERPA®, and Hear Doggy!® - all in one place and in **one consolidated shipment**.

In addition to greater efficiencies and access, this expansion will contribute to improved delivery times serving growing markets around the world and offers more convenience to the company's valued customers.

"We are thrilled to announce the opening of our new distribution center in Shanghai, serving our international customer base by offering even greater convenience to access our powerful portfolio of innovative products and brands," states Kevin Fick, CEO at Worldwise, Inc. "The expansion of this new warehouse reflects our team's unwavering commitment to exceptional customer service, and now it is easier than ever for our customers around the world to access the products within each of our best selling and globally-recognized pet product brands."

For more information on Worldwise, please visit <u>www.worldwise.com</u> or email <u>sales@worldwise.com</u>.

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